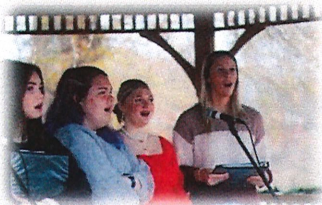




Event Sponsorship Opportunities



Sponsorships from businesses like yours allow us to provide this Events line-up and offers a variety family-friendly entertainment at no cost to the attendees. They are also a great way to get your name out in front of large audiences.

Granite Quarry Event Sponsorship

...Connecting Community



COMMUNITY BUILDING.

The Town of Granite Quarry offers a variety of free community events throughout the year, with focus on the warmer months. These events are designed to provide entertainment for residents of all ages. Visitors have remarked that these free events add to the unique environment of Granite Quarry, and numerous attendees tell us the focus on family brings them back to Granite Quarry's annual events. The Granite Quarry Board of Alderman and staff believes the special events programming is a valuable tool to build community participation and to support economic development. These events, as well as the actively engaged resident and student volunteers, draw people to Granite Quarry on a regular basis which in turn generates foot traffic to businesses before and after town events.

WE'LL FIND THE RIGHT FIT.

The Town of Granite Quarry is seeking community partners interested in supporting existing events. By supporting the Town of Granite Quarry's community events, you can connect with visitors and residents to build brand awareness and show your business or organization's support of what has become an important part of the Granite Quarry experience.

Please review the current list of opportunities and sponsorship levels. If you have an idea for a new program, or don't find the right fit, please contact Debbie Loflin-Benge at events@granitequarrync.gov or 704.279.5596 to discuss ways that we can partner with you and your business. The Town of Granite Quarry is committed to providing excellent events and would love to discuss ways we may partner with you.



All programs are free and open to the public. Sponsorships from businesses like yours allow us to provide this family-friendly entertainment at no cost to the attendees. They are also a great way to get your name out in front of large audiences.



ARTS IN THE PARK

Arts in the Park began in 2021 and has been a huge hit every year since! It is a half-day event at our Granite Lake Park. Arts in the Park is an annual event. There are many forms of art, and we hope to have a representation of them all! This event is a venue for local students to display/show their art (painting, architecture, sculpture, literature, music, performing and cinema). There will be a children's area to create a take-home art piece and much more. This event is also open to vendors/artisans selling handcrafted items. Attendees will have the opportunity to purchase food and drink from area vendors. Arts in the Park is held each year on the last Saturday of April.



FISH FOR FUN

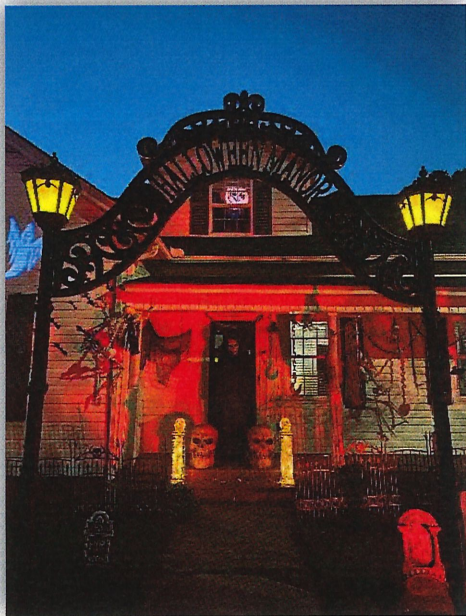
- **Spring - June**
- **Fall - September**

We encourage you to bring your own fishing rods as we have limited supplies for loaning. Live bait will be available while supplies last. Keep what you catch. (Don't forget a bucket to take your catch home in.)



GRANITE FEST

Granite Fest is a festival for the Granite Quarry community with free admission. This event was originally started to celebrate the town's centennial anniversary and was such a success, it continued for several years. We have brought that festival back after a short hiatus and hope it will continue to entertain and bring exceptional joy to all who attend. The Town of Granite Quarry relies on a partnership with our generous sponsors to assist us in providing our attendees with quality entertainment, exciting games and inflatables for the kids, and an opportunity for the community to gather and celebrate our town. Granite Fest is held at our Civic Park and includes a craft fair, live music, dancing, inflatable amusement, games, lots of great food and various other entertainment. Granite Fest is held each year on the third Saturday of October.



HALLOWEEN DECORATING CONTEST

October

Decorate your house/yard for Halloween and you could win prizes and gift certificates from local businesses.

For a chance to win, simply fill out the form on our webpage and nominate yourself. Entries received by mid-October will be included in a live vote for FAN FAVORITE at Granite Fest event.



CHRISTMAS AT THE LAKE

Christmas at the Lake is an annual event at Granite Lake Park that the community looks forward to each year. The trees making up our Festival of Trees are provided and decorated by local businesses and organizations. The trees are on display the entire month of December with the Tree Lighting Ceremony at dusk on the day of the Christmas at the Lake event. This event is an afternoon/evening event that includes the arrival and visits with Santa and friends, carolers, seasonal games, food, hot beverages, s'mores by the fire, baked goods and even a little Christmas shopping from some local vendors. You don't want to miss it! Christmas at the Lake is held each year on the first Saturday of December.



CHRISTMAS DECORATING CONTEST

December

Decorate your house/yard for Christmas and you can win prizes and gift certificates from local businesses. For a chance to win, simply fill out the form on our webpage and nominate yourself. Entries received in time will be included in a live vote for FAN FAVORITE at the Christmas at the Lake events. All other entries must be received by mid-December. Winners will be announced a few days before Christmas.

Questions about Event Sponsorships?

Please contact Debbie Loflin-Benge at events@granitequarrync.gov or 704-279-5596



ANNUAL EVENTS SPONSORSHIP OPPORTUNITIES 2025

*SPONSOR AN EVENT:	Friend of GQ Events	Spring Fish for Fun	Fall Fish for Fun	Halloween Decorating Contest	Christmas Decorating Contest	Arts in the Park	Christmas at the Lake
COST:	\$100	\$250	\$250	\$250	\$250	\$750	\$1000
EXCLUSIVE "Presented by" status		✓	✓	✓	✓	✓	✓
Name Announced each break on Main Stage						✓	✓
Logo on Main Stage Sign						✓	✓
Logo on Stage Signs						✓	✓
Name Announced on Stage						✓	✓
Complimentary Booth Space		✓	✓			✓	✓
Name or Logo on Posters		Name	Logo	Logo	Logo	Logo	Logo
Logo on Print Ads		Name	Name	Logo	Logo	Logo	Logo
Social Media Recognition	Name	Name	Name	Name	Logo	Logo	Logo
Name or Logo on Website	Name	Name	Name	Logo	Logo	Logo	Logo
Name or Logo on Festival Map						Name/Logo	Name/Logo

*Value-In-Kind Sponsorships Are Also Welcome

**Individual's Names will be listed as 'Private Donor'

✓ - Available



GRANITE FEST SPONSORSHIP OPPORTUNITIES 2025



*SPONSORSHIP LEVEL:	Friend of Granite Fest	BRONZE	SILVER	GOLD	PLATINUM	GRANITE	PRESENTING
COST:	\$100	\$250	\$500	\$1000	\$1800	\$2500	\$5000
EXCLUSIVE "Presented by" status							✓
VIP Area Near Main Stage							✓
Individual Main Stage Sign					✓	✓	✓
Name Announced each break on Main Stage			✓	✓	✓	✓	✓
Logo on Main Stage Sign		✓	✓	✓	✓	✓	✓
Complimentary Festival Tee Shirt		(1)	(2)	(4)	(6)	(8)	(12)
Logo on Stage Signs		✓	✓	✓	✓	✓	✓
Name Announced on Stage			✓	✓	✓	✓	✓
Complimentary Festival Booth			✓	✓	✓	✓	✓
Name or Logo on Posters		Name	Logo	Logo	Logo	Logo	Logo
Logo on Print Ads		Name	Name	Logo	Logo	Logo	Logo
Social Media Recognition	Name	Name	Name	Name	Exclusive Post	Exclusive Post	Exclusive Post
Name or Logo on Website	Name	Name	Name	Logo	Logo	Logo	Logo
Name or Logo on Festival Map	Name	Name	Name	Name/Logo	Name/Logo	Name/Logo	Name/Logo
Name or Logo on Tee Shirt	Small	Small	Small	Medium	Large	Large	Large

*Value-In-Kind Sponsorships Are Also Welcome

✓ - Available

**Individual's Names will be listed as 'Private Donor'